

Plant your flag firmly in the middle.

Americans have more in common than what divides us.

Again and again, we're told America is more divided than ever. But is it? Is our country really on a razor's edge as we're being led to believe?

Or—is it possible Americans still have far more in common than they have differences? To listen to the voices of extremism on either side, amplified by a media circus that feeds on anger, fear, and drama, it's easy to believe division is our destiny. It most certainly is not.

Assuring the continued success of our great nation depends on our ability to find common ground, and our ability to stop this cycle of outrage, extremism, and division. This is the path the Purple America Coalition is pursuing.

A home for centrists.

The Purple America Coalition is a uniquely unified group comprised of Democrats, Republicans, Libertarians, and Independents. You'll find us supporting candidates across these affiliations. We back ideas, not parties. What binds us is the common objective of advancing modern centrist ideals:

- Social liberty
- Equality of opportunity
- Fiscal sustainability

With two north stars as our guide:

- The Golden Rule: treating others as you wish to be treated yourself
- The conviction that our country was built on a unique and evolving mixture of Self-Determination and Altruism

Because we believe most Americans agree on the fundamental issues of heart and policy, we work with every party to find and embrace the truth that resides in the middle. We then stand for that truth to ensure it is not drowned out by the shrill bullhorns of extremism.

To that end, we advocate Inclusive Capitalism as the ideal economic partner to Democracy. Everyone should have the opportunity to participate in America's prosperity within an inclusive system of free enterprise. And we believe a moral obligation exists for business, political, and civic leaders to pursue this objective. We exist to organize just such a pursuit.

2021 & beyond.

We applaud that the centrist message of President-elect Biden carried the day in the Democratic primary. We congratulate him on his election as President and fully endorse his stated desire to lead from the middle and be a President for all Americans.

However, we find the leftward leanings of the Democratic Party more broadly deeply concerning. This is most reflected in the proposed Democratic tax plan. Our analysis came to the same conclusion as that of the nonpartisan Tax Foundation; the plan will shift America from an already progressive tax system to one that is globally uncompetitive when all elements of income taxation are factored in. The result will be accelerated migration of businesses and higher earning individuals to zero-tax states, reductions in GDP, and long-term decline in global competitiveness, especially relative to Asia.

Candidly, the Democratic Party plan is more punitive to small business owners and entrepreneurs than Communist China. It would lead to rates that are more than 20% higher in many parts of the country. Under this proposed plan, the highest combined marginal income tax rate would be 15% higher in Atlanta, Georgia than in Shanghai, China.

Why we choose David Perdue.

In our view, a check on the power of the extreme left is warranted. We believe a slight Republican majority in the Senate would help President Biden lead from the center and foster bipartisan collaboration. **For these reasons we are endorsing Georgia Senator David Perdue in his runoff for re-election to the US Senate. It is essential to ensuring structural centrism in the short-term.**

Regardless of the outcome, our Coalition is committed to working with all parties to ensure that modern centrist ideals are embraced in 2021 and beyond. We hope you will join us.



Purple America Coalition

WWW.PURPLE-AC.ORG